



**YOUTH CRIME WATCH  
OF MIAMI-DADE COUNTY  
“STOP THE VIOLENCE”  
BLUE RIBBON WEEK**

Youth Crime Watch (YCW) of Miami-Dade County annually spearheads the **YCW “Stop The Violence” Blue Ribbon Week** campaign for all grade levels. The official YCW color is blue. The YCW blue ribbon signifies student solidarity to live a “violence free lifestyle” and students educating their peers on youth crime prevention. Various YCW school programs (clubs/groups) and other student delegations participate in the campaign by coordinating “stop the violence” activities.

Activities include:

- Decorate the school with blue (official YCW color) ribbons.
- Create “YCW Stop the Violence posters” on various youth crime prevention topics and post them up at several locations throughout the school, and also post them electronically via social media on school’s social media pages.
- Announce a “YCW (Stop the Violence) Safety Tip of the Day” each day during the morning announcements.
- Coordinate YCW “Stop the Violence” Blue Ribbon Week Assemblies
- Contact YCW of Miami-Dade School Coordinators to conduct presentations on bullying/cyberbullying prevention, reporting crimes, school violence prevention and other youth crime prevention topics.
- Coordinate a “YCW Stop the Violence Day” for parents with skits, songs and other student performances.
- Coordinate a “YCW Safety Day” event in the school by inviting numerous crime prevention educators, law enforcement officers, and elected officials to speak to students on youth crime prevention topics.
- Launch your program with the release of blue balloons – as many as possible.
- Coordinate an anti-violence rally
- Sponsor a “stop the violence” contest (essay, poster, poem, theme song, slogan, etc.)
- Coordinate a “YCW Blue Ribbon Week” Door Contest by having students decorate their classroom doors with crime prevention messages, posters, etc.
- Sponsor a YCW Blue Day or YCW Blue Rally where everyone is encouraged to wear blue – blue socks, blue hats, blue shirts, etc. Give an award to the class with covered in the most blue.